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ScImage "ties it all together" at ACC15

Product features and notoriety in the cardiology industry help generate extraordinary booth traffic

Los Altos, CA – March 19, 2015: Enterprise-imaging vendor ScImage, Inc. reported generating over twice as many leads from ACC 2015 than last year for its PICOM365™ cardiology PACS solution. The increase was related, in part, to ScImage demonstrating a host of advanced features, including the ability to consolidate viewing, reporting and workflow for the entire cardiology department, a sophisticated database that allows end-user access, powerful analytics tools, and advanced features such as auto-measurement capture, evidence-based findings and user-level report customization. The company also garnered considerable interest through a promotion that offered visitors who attended a demo free silk neckties with cardiology images imprinted on them.

"We were pleasantly surprised by the number of attendees who came by the booth. Not only were they interested in the cardiology-themed tie, more importantly they were looking for consolidated solutions that we had the answers for" said Richard Taylor, Director of National Sales for ScImage.

The use of enterprise cardiology imaging (all disciplines under a single platform) significantly improves cardiologist productivity while also positively impacting outcomes. The PICOM365 cardiology product can be deployed on premise, in the cloud or both, allowing end users to work from anywhere, share from any source, and use their favorite mobile devices remotely.

The company is extending its free cardiology necktie promotion through April, 2015 for anyone requesting an on-site or web-based demo. Further information on setting up a demo can be obtained by contacting ScImage at 866-724-6243 or via e-mail at christie@scimage.com.

About ScImage

ScImage, Inc. is a privately held company headquartered in Los Altos, California. Founded in 1993, ScImage provides cost effective options to institutions challenged with disparate and non-integrated imaging systems. ScImage's PICOM365 technology consolidates multi-department PACS, diagnostic reporting, VNA, enterprise viewing and collaborative reading. This single-database platform can be implemented on premises, in the cloud or both. ScImage's unique approach incorporates Radiology, Cardiology, Women's Health, clinical documents, and other "ologies" into a seamless diagnostic application suite. For more information about ScImage and the PICOM365 family of products, visit their website at www.scimage.com or call 1-866-SCIMAGE.



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