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## ScImage Announces Electronic Medical Record Content Management Tools

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Company simplifies complex delivery of PACS content to Electronic Medical Records

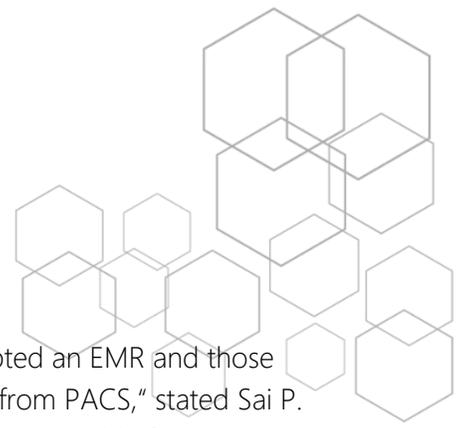
**Los Altos, CA – November 5, 2009** – ScImage, a leading enterprise imaging and informatics company, announced today that it will demonstrate its robust toolset for delivering PACS content to electronic medical records systems (EMR) at the upcoming Radiological Society of North America Exhibits in Chicago, Illinois. The company has already implemented its zero-footprint content delivery mechanism, PicomWeb, at several institutions where images, waveforms, final reports and other diagnostic documents are readily available to users of the EMR.

This simple and secure URL based interface delivers image pointers to the target application which, upon activation, automatically deliver the PicomWeb viewer and requested content. Users may simply browse to patient images and data for clinical review and access using standard image manipulation tools. Users may also switch to full diagnostic viewing with a single click from PicomWeb. “The result is the creation of a physician portal that delivers images, reports, waveforms and documents to EMR users, on demand,” states Sai P. Raya, Ph.D., ScImage Founder and CEO. “Importantly, the content and relevant tools can quickly transition to full diagnostic mode for those users with the right credentials,” Dr. Raya, continued.

PicomWeb can be implemented as part of a PicomEnterprise deployment, as a unifying layer for multiple disparate systems, or as an embedded link in an existing EMR system. The result is a single point of entry for all of your physicians’ to access image and reporting information.

PicomWeb can authenticate users by means of common, open architecture methods such as Microsoft Active Directory. This will assist an already busy IT department by eliminating the need for a labor intensive installation for casual users and streamlines user management. More importantly, because image and reporting information is not stored on a local machine during access, HIPAA compliance becomes much easier.

PicomWeb represents a new level of image enablement and distribution for healthcare information systems and interoperability to facilitate improved patient care. Additional features include automatic routing of diagnostic reports and image archive query on demand.



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“We believe that PicomWeb can benefit institutions who have already adopted an EMR and those who will be implementing one by delivering valuable content right to EMR from PACS,” stated Sai P. Raya, Ph.D., ScImage Founder and CEO. “Moreover, IT managers and staff responsible for supporting enterprise-wide deployments will appreciate the simplicity of PicomWeb.”

### **About ScImage**

Founded in 1993, ScImage, Inc. is a privately held company, headquartered in Los Altos, California. ScImage is a global leader in the development of advanced medical imaging and workflow solutions for radiology, cardiology and electronic medical record content management. As a true enterprise PACS company, ScImage's mission is to provide a shared infrastructure solution for all imaging intensive departments throughout the healthcare enterprise. At the center of the ScImage's Technology is PICOM, a web service technology that works independent of data types, modalities and departments to seamlessly deliver multi-modality image and information management, multi-PACS archiving, offsite disaster recovery and telemedicine functionality. ScImage®, PICOM®, NetraMD®, ForeverOnline®, PicomOnline™, PicomWeb™, HyperStreaming™, OnDemand TelePACS™ and EPF™ are trademarks or registered trademarks of ScImage, Inc. For more information about ScImage and the PICOM family of products, visit their website at [www.scimage.com](http://www.scimage.com) or call 1-866-SCIMAGE.