ScImage and Konica Minolta Medical Imaging Drive Down Advanced EMR Integration Costs for Private Practice Market

Los Altos, CA – November 4, 2010 - ScImage, a leading enterprise imaging and informatics company, announced today that Konica Minolta Medical Imaging has integrated their ImagePilot™ digital radiography system with the electronic medical record (EMR) system at Gray Family Health, a family care provider in Gray, Georgia, using HL7 communications and web viewing technologies from ScImage.

The cooperative effort provides advanced workflow functionality and EMR content delivery typically reserved for large, costly EMR installations. Practitioners at Gray Family Health will benefit from an efficient, closed-loop data exchange, linking the EMR with Konica Minolta's ImagePilot via modality worklist and broadening the EMR system's capability with web-enabled imaging.

Gray Family Health converted their radiographic system from analog to digital with Konica Minolta's ImagePilot in March of this year and recently completed integration between their ImagePilot and Gray's EMR using ScImage technologies. The result has improved access to patient information and enhanced the practice's workflow. "All parties – Konica Minolta, ScImage, and the EMR vendor – worked cooperatively to handle the technical and workflow requirements," says Dr. Linda Arnold of Gray Family Health. "Now, we can view x-rays on our laptops anywhere in the office. It saves us time in an appreciable way and our patients like that we can review the images with them in the exam rooms."

In order to complete the seamless communication loop, from automated patient registration on the ImagePilot to accessing images from within the EMR, Konica Minolta teamed up with ScImage to manage the HL7 to DICOM communications channel and to image enable Gray's EMR using ScImage's PicomWeb. "We are pleased to working with a world class provider of computed radiography products to deliver advanced HL7 tools and the web-based EMR image linking with our PicomWeb viewer," states Sai P. Raya, Ph.D., ScImage Founder and CEO.

"Konica Minolta continues to expand ImagePilot's capabilities to meet the needs of private practices," says Steven Eisner, Senior Marketing Manager at Konica Minolta. "And when there is a function that falls outside of our current features, we team up with our best partners. In this case, ScImage worked

with us to create the workflow that Gray desired. Their technology contributed perfectly to this workflow solution."

About ScImage

Founded in 1993, ScImage, Inc. is a privately held company, headquartered in Los Altos, California. ScImage is a global leader in the development of advanced medical imaging and workflow solutions for radiology, cardiology and electronic medical record content management. As a true enterprise PACS company, ScImage's mission is to provide a shared infrastructure solution for all imaging intensive departments throughout the healthcare enterprise. At the center of the ScImage's technology is PICOM, a web service technology that works independent of data types, modalities and departments to seamlessly deliver multi-modality image and information management, multi-PACS archiving, offsite disaster recovery and telemedicine functionality. ScImage®, PICOM®, NetraMD®, ForeverOnline®, PicomOnline™, PicomWeb™, HyperStreaming™, OnDemand TelePACS™ and EPF™ are trademarks or registered trademarks of ScImage, Inc. For more information about ScImage and the PICOM family of products, please visit: www.scimage.com or call 1-866-SCIMAGE.

About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a leading manufacturer/distributor of digital and traditional imaging products for diagnostic use by hospitals, imaging centers, clinics and private practice physicians. Leading products include the Xpress, IQue, Nano, and ImagePilot Digital Radiography systems, the DRYPRO family of laser imagers, medical, laser and specialty films, and film processing equipment. For more information regarding Konica Minolta products and services, please visit medical.konicaminolta.us.